Status Confirmed

Traffic Order#

Printed: 03/11/2013 3:26 PM

Showing Buylines: All Lines 03/11/2013 2:59 PM

Last Received:

1 of 2

Fax# Phone# Product Advertiser Station Buyer Estimate# WTHR-TV INDIANAPOLIS, IN AMER FOR PROSPERITY Carolyn Bush ) AMER FOR PROSPERITY

> Flight Dates Agency C/P1/P2/E Hiatus Weeks Agency ( 8136 OLD KEENE MILL RD, STE A300 SPRINGFIELD, VA 22152 ) MEDIA AD VENTURES 03/11/2013 - 03/24/2013 133/149/546

> > Rep Firm Sales Office ( Salesperson (

) PHILADELPHIA ) BOB CAIN

Salesperson FAX# Salesperson Phone#

215-557-4216

## -- CONTRACT COMMENT --

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. 

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TU-TH [MKGD FC	[MADE-GC	M-TH	[MKGD FC	TU-TH	[MADE-GC		M-TH		M-TH	1 1 1	Day
6P-630P	[MADE-GOOD BY LINE(S) 5]	6P-630P	R SPOTS MI	7A-9A	[MADE-GOOD BY LINE(S) 4]		7A-9A		6A-7A	1 1 1	Time
TU-TH 6P-630P EYEWITNESS NEWS AT 6P [MKGD FOR SPOTS MISSED ON LN #3: 3/11- 3/14(4/WK)]	(S) 5]	EYEWITNESS NEWS AT 6P	[MKGD FOR SPOTS MISSED ON LN #2: 3/11- 3/14(4/WK)]	TODAY SHOW	(S) 4]		TODAY SHOW		EYE SUNRISE @ 6A		Program
: 60		:60		:60			:60		: 60		Len
\$2,400.00		\$2,400.00		\$1,600.00			\$1,600.00		\$1,800.00	1 1 1 1	Rate
03/12-03/14	03/18-03/21	03/11-03/14		03/12-03/14		03/18-03/21	03/11-03/14	03/18-03/21	03/11-03/14		Dates
4.	44	0		4		4	0	4	ω	1 1 1 1	Spots/Week
ц	ь	ц		н		ц	ш	Ц	ц		# of Weeks
42	4	0		4		4	0	.4	ω	1	Total Spots
\$9,600.00		\$9,600.00		\$6,400.00			\$6,400.00		\$12,600.00		Total Cost
										1 1 1 1 1	Daypart

## -- REPORT TOTALS---

Report Totals: 23 / \$44,600.00

## --SALES MONTHLY TOTALS--

	Market Totals \$111,500	COMPETITIVE	Lines not sent/rcld/rtrn: 0 / \$0.00	Station Totals: 23 / \$44,600.00	Sales Totals: 23 / \$44,600.00	Phone# Fax#	Buyer Carolyn Bush	Estimate# 546	Product AMER FOR PROSPERITY	Station WIHK-IV INDIANAPOLIS, IN Advertiser ( ) AMER FOR PROSPERITY		EC'd Yes	Rep Order# 7951054 Ver# 3 Mod# 1 Status Confirmed
WISH	CABL					Hia	Flig	Age		Age			tatus Confi
0%	000					Hiatus Weeks	Flight Dates	Agency C/P1/P2/E	SPRI	Agency ( 8136			rmed
WNDY 0%	ETHR 0%						03/11/2013 - 03/24/2013	2/E 133/149/546	SPRINGFIELD, VA 22152	( ) MEDIA AD VENTURES 8136 OLD KEENE MILL RD, STE A300			Traffic Order#
WRTV 0%	JTHR 0%						4/2013			JRES D, STE A300	Showing paymics.	Last Received: 03/	
WTHR	UNKN					Salesperson FAX#	Salesperson Phone#		Salesperson (	Rep Firm Sales Office	ii biile3	Last Received: 03/11/2013 2:59 PM	<b>Printed:</b> 03/11/2013 3:26 PM
40%	%09					n FAX#	n Phone		<b>-</b>	e (		9 PM	)3/11/20
WITV	WALV						<b>#</b> 215-557-4216		) BOB CAIN	) PHILADELPHIA			13 3:26 PM
0/0	0/0						16			AII			

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Books Demos

EFEB13 RA35+

---COMPETITIVE COMMENTS--SHARE ESTIMATED, WILL UPDATE ASAP.

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